



Green Manufacturing and Management in Electronics Industry

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Workshop on Green Manufacturing and Management, Pune

Ref: Greenpeace

2

Environmental Issues of Products



The number of computers in India:
+/- 14,000,000 (growth: 25 % per year)

- Each one of these PCs is a TOXIC Trap
- Workers working in chip making facilities are likely to be exposed to toxic chemicals that may lead to cancer, miscarriage, birth defects etc.
- Many manufacturing sites of chips generate hazardous wastes and contaminate ground water; for every 2 gm of chip about 1260 gm of chemicals and materials are used

Environmental Issues of Products



- EOL PCs contribute to the mounting “electronics” waste EOL PCs find their way to many Asian countries including India for Recycling where workers are exposed to toxins leading to damage to the central nervous system, endocrine disruption, interference with brain development and organ damage
- A typical computer monitor with a cathode ray tube contains 2-4 Kg of Lead, as well as phosphor, barium and Chromium (VI)

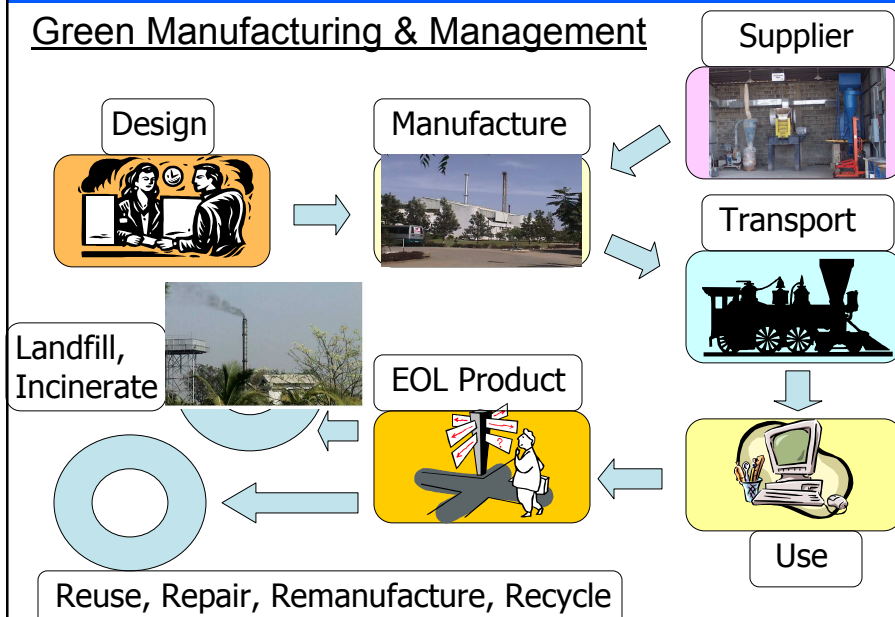
Environmental Issues of Products



- the chip resistors and semiconductors contain Cadmium;
- Mother Boards and connectors contain Beryllium
- Printed Circuit Boards and Plastics casing contain Brominated flame retardants (e.g. PBBE)

(Source: Worldwatch Institute)

Green Manufacturing & Management



Design for Environment:



Design

Focal Areas:



Mass reduction – Reduced consumption of resources

Reduction/elimination of hazardous substances (Cd, Pb, PBBE etc)

Reduction in consumption of energy (standby and in operation)

Recyclability (disassembly, monomaterials, pressfit, glue, welding)

Packaging Mass (elimination of PVC, PU, EPS)

Repairability and long life



Royal Philips Electronics List of Banned Substances (CSO-BP01-2004-1)

Revision date: 2004-07-15

Articles (i.e. materials, components, subassemblies, products) delivered to Royal Philips must be free of the "Banned substances" as mentioned in this list.

Substance	Declaration threshold ppm (mg/kg) *	Legal date entry into force
Cadmium and -compounds	20	Immediately
Mercury and -compounds	2	Immediately
Lead acid - compounds	1000	1 July 2006
Lead acid - compounds in outer sleeves of cables, according to proposition 85 legislation, USA	300	Immediately
Hexavalent Chromium (Cr6+) and compounds	1000	1 July 2006
Asbestos (all types)	10	Immediately
OCs, Chlorofluorocarbons	1	Immediately
HCFCs, Hydrogenated chlorofluorocarbons	1	Immediately
Halons	1	Immediately
CHCl, Chlorinated hydrocarbons	1	Immediately
Methyl Bromide	1	Immediately
HFCl, Hydrochlorofluorocarbons	1	Immediately
1,1,1-Trichloroethane	1	Immediately
Carbon tetrachloride	1	Immediately
Dichloromethane (CH2Cl2)	1	Immediately
Trichloroethylene (C2HCl3)	1	Immediately
Perchloroethylene (C2Cl4)	1	Immediately
PCBs, polychlorinated biphenyls	10	Immediately
PCTs, polychlorinated terphenyls	10	Immediately
PCP, Polychlorophenol and its salts and esters	10	Immediately
Polybrominated diphenyl ethers (PBDEs)	1000	Immediately
Polybrominated biphenyls (PBBs)	1000	Immediately
Uglen 141 (monomethyl bis(4-bromophenyl methane)	10	Immediately
Uglen 121 (or Uglen 21) (monomethyl di(4-bromophenyl methane)	10	Immediately
CBBT (monomethyl dibromodiphenyl methane)	10	Immediately

Product packaging must be free from the above-mentioned substance AND the following:

Substance	Declaration threshold ppm (mg/kg) *	Legal date entry into force
PVC and PVC blends	1000	Immediately
Sum of Heavy metals (Cd, Hg, Cr6+ and Pb)	100	Immediately

Note: For Product Division (PD) additional banned substances and specific exemptions on above list, see appendix to the Royal Philips Electronics List of Banned Substances.

List of substances*

Use of Category I substances

- Adhesives (all types)
- Benzene
- Beryllium and compounds (Be)
- Cadmium and compounds (Cd)
- DBP (monomethyl-6-bromo-biphenylmethane)
- Diisocyanates
- Dioxin
- Halogenated hydrocarbons like CHCl₃, CFCs, HCFCs according to the UD-D 1787 standard
- Mercury and compounds (Hg)
- Polybrominated biphenyl ethers (PBDEs)
- Polybrominated biphenyls (PBBs)
- Polyethylene aromatic hydrocarbons
- Polychlorinated biphenyls (PCBs) & Polychlorinated naphthalene (PCNs)
- Polyvinylchloride (PVC) and PVC blends in packaging materials for consumer end products
- Radioactive substances
- Ulfex 123 (or Ulfex 21, monomethyl-dichloro-biphenylmethane)
- Ulfex 141 (monomethyl-tetrafluoro-biphenylmethane)
- Vinylchloride (monomer)

Use of Category II substances

- Acrylonitrile (monomer)
- Antimony and compounds (Sb)
- Arsenic and compounds (As)
- Azo dyes
- Chromium(VI) compounds (Cr(VI))
- Cobalt and compounds (Co)
- Cyanides
- Diethylene & dimethylene
- Epichlorohydrin (monomer)
- Formaldehyde (monomer)
- Halogenated organic compounds (other than mentioned in Category I restricted substances)
- Hydroflouric acid
- Lead and compounds (Pb)
- Metal carbonyls
- 2-methoxy- or 2-ethoxy-ethanol and 2-methoxy- or 2-ethoxy-ethyl acetate
- N,N-dimethylacetamide (DMAc) & N,N-dimethylformamide (DMF)
- Nicotinamide & Nicotinic acid
- N-methylacetamide (NMA) & N-methylformamide (NMF)
- Organic tin compounds (Sn)
- Parathionmethyl & Phosol (monomer)
- Perfluorinated Compounds, PFCA
- Phthalate (all)
- Fluoric acid
- Selenium and compounds (Se)
- Tellurium and compounds (Te) & Thallium and compounds (Tl)
- Toluene
- Xylene

Use of Category III substances

- Boron and compounds (B)
- Hydrofluoric acid (HF)
- Hydrochloric acid
- Nitrate
- Nitric acid & sulphuric acid
- Nitrogen oxides (lower tetrafluoride)
- Nitrogen oxides (processes)
- Phosphate
- Phosphonic acid
- Rare earth metals (beryllium and lanthan)
- Sulphur oxides (processes)
- Transition heavy metals (eg. Ag, Ba, Cr, Cu, In, Mo, Ni, Pd, Sb, Ti, V, W, and Zn)
- VOCs (Volatile Organic Compounds, like acetone, cyclo-hexanone, isopropyl alcohol, methanol, methyl-ethylketone, and styrene)

Green Flagships



Digital radiography
 PCX Dava systems provide significant improvement in image quality while ensuring the images remain accessible, simplification and customization of workflow according to individual requirements allows technologists to spend a maximum amount of time caring for patients. Compared to its predecessor, PCX Dava, reduces energy consumption by 41% in normal use and 42% in standby. Plus, it weighs 17% less and uses 15% less packaging.



Designed for real world use
 Our newheart 1Rx Defibrillator is designed to be easy to use, rugged and reliable for first responders. Weighing in at just 1.8 kilograms – 28% lighter than its predecessor – the 1Rx Defibrillator is the solution for treating Sudden Cardiac Arrest from your vehicle, fire station, or environment and conditions too demanding for many other defibrillators.



Medical Systems
 Philips Medical Systems is a leader in breakthrough technology and in creating environments, innovations, or integrating EcoDesign into the product creation process, designers can target the environmental impact of the full product cycle from design through production and end-of-life. The end result: groundbreaking sound design and innovation for the healthcare market.



The latest innovations in MRI
 We're changing the way the world looks at magnetic resonance, creating right-to-left images and expanding the breadth of applications. The Panorama 1.0T open MRI system's open design allows patient comfort, while our innovative OpenScan feature increases scanner efficiency by 20%. This system weighs 20% less than the competition and uses 14% less energy.



Domestic Appliances and Personal Care
Philips Domestic Appliances and Personal Care has long been at the forefront of raising packaging out of recycled material. We have been significantly ahead in this area and will focus on reducing the weight of our products.

Relax and recline
Our Inrange meets the needs of busy consumers looking for solutions to relax. Combining laminated, infrared warmth as well as natural sounds and sounds, the Inrange creates a relaxing experience and a sense of wellbeing. After use it can be folded up to a compact size and stored away easily thanks to its lightweight design. The Inrange is 43% lighter and uses 20% less energy than its predecessor.



Reveling in natural pictures
The Factu TV 27RT2320 offers superior picture quality with the latest LCD technology and Pixel Plus. This 27-inch LCD TV uses 20% less energy and 34% less packaging than our closest commercial competitor. Plus, this TV is lead-free and contains no mercury or Cd impurities.

Smart Choice
Consumers can enjoy the best sound quality in the most straightforward and easy to use phone, our DECT 323. This telephone consumes 34% less energy and uses 44% less packaging than the average of our commercial competitors. It's also 22% lighter and involves recycling and disposal 12%. And we have eliminated cadmium, lead and mercury from this phone.



Pushing up productivity and performance
The compact 1905 LCD monitor meets the highest international safety and ergonomic standards. Users experience enhanced viewing thanks to the monitor's SmartBright screen. The 19-inch monitor is 15% lighter than the average weight of the closest commercial competitors. With its energy-saving performance averaging 17% less, the LCD monitor offers the lowest total cost of ownership. Ahead of legislation, this LCD monitor is cadmium, mercury and lead free.



Touch your music and photos
With the GoGear HCD 1430 you can effortlessly enter your world of MP3 and WMA music and photos. The Philips 1430 uses 47% less energy and is 16% lighter than the average of closest commercial competitors. And it's already lead-free.

Consumer Electronics
Typical contributions of energy consumption during the useful life of consumer electronics products range from 70-90% of total environmental impact. To reduce the impact of our products, the EcoDesign procedure at Philips Consumer Electronics results in Green Flagship products to be 10% more energy efficient than the competition. It's about taking EcoDesign to a higher level, dealing with environmental issues at the source during the product creation process and thereby driving innovation.

Full details on Green Flagship can be found on page 15



Outside any engine
Our car 52 and 512 starters are the most reliable, safe and environmental friendly starters in the world. They contain no hazardous substances and offer a 41% longer lifetime than the average of the closest commercial competitors. Unlike other starters on the market, Philips starters do not contain radioactive tritium that glow switch for ignition.



Small and bright
The TV projection lens may be smaller than its predecessor but it offers increased light output. In comparison, this LED lamp uses 30% less energy and 30% less packaging and improves lifetime 25%, compared with its predecessor.

Lighting
Philips Lighting continuously explores ways to maximize energy efficiency to lower CO₂ emissions and energy costs. We work to improve product lifetime and reliability to reduce waste and maintenance disruption. Plus, we are setting the pace in mercury reduction, as well as in lead-free and radioactive-free products.

Thinking small so our customers can think big
Philips FluoresColor[®] lamps are ideal for accent and display lighting in residential, healthcare and architectural outdoor applications. Breakthrough technology means better light quality, longer life and better energy efficiency than standard halogen lamps. The new FluoresColor 30W lamp lasts as long and uses half the energy consumption, compared to standard halogen used in the same application.



More light, longer life
Our MATRIX PL line of compact fluorescent lamps offer the lowest mercury content in the industry, are energy efficient and reliable. The MATRIX PL-C lamp uses 100% less mercury, 25% less hazardous substances, compared with the average of our closest commercial competitors. And their glow switches are free of radioactive tritium.

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Easy to use
Our ANT2016 is an internal active antenna for portable TV applications like PDAs. Minimizing the external antenna, housing and cable makes it easy for the end-user to carry and operate the device. This antenna uses 40% less energy, offers 85% lower product weight and improves readability 47% compared with its competitor.



Semiconductors
Product design at Philips Semiconductors is driven by miniaturization and energy efficiency, benefiting the environmental performance of our products and their applications. Our products are lead-free well before the new legislation comes into effect on July 1, 2006. Our new chemical content database provides easy access to product information, making the move to lead-free an easy task for customers to follow.

Crisp, clear sound
Combining high audio quality and very high power, our Stereo Class D High Power Audio Amplifier STG 9837 is a leader in its segment. This amplifier module uses 62% less energy, 27% less packaging and weighs 47% less than its predecessor.



Less is more
The TDA901 AHS911 world receiver for car radio applications goes beyond standard features, extending continuous 12 band-wide control to inclusive adjacent channel selection – a Philips invention that has become the world standard for high-end car radios. Combined with its impedance 16-IC into one in 24% smaller and it requires 32% less external electronic components. Plus, it uses 62% less energy and 19% less packaging.



Integration and innovation
The 8C7 504 semiconductor module integrates a power amplifier, antenna switch and power loop for mobile phones into one new product. This high degree of integration makes design-in for customers easier. The product needs 14 fewer external components and the printed wiring board size is 24% smaller than its predecessor. It uses 63% less energy, is 16% lighter and uses 22% less packaging.



A key component
The CPL664-42 Cobalt Pictus Unit is a key component in a DVD writer drive for DVD-A. This innovative product offers significant reductions in hazardous materials – 75% less cadmium and 99.7% less lead – than its predecessor. And it uses 25% less packaging material.



Optical Storage
Philips Optical Storage meets the needs of its customers for environmentally sound products by integrating EcoDesign procedures into the design process. Information on the content of environmentally relevant substances is available for all products and all products will be lead-free well in advance of legislative requirements.

Green Purchasing:



Supplier



Focal Areas:

Compliance – Reduced Risk

Substances – in process and in product

Eco-Efficiency – Resource Consumption

Recirculation of Packages

Environmental Management System

(Supplier Sustainability Audits)



Green Manufacturing:

Manufacture



Focal Areas:

Energy Consumption

Water Consumption

Hazardous Substances

Waste Reduction (Hazardous and non-hazardous Waste)

Emission Reduction (Lead, solvents, decomposition products)

Mass Balance

Sustainability policy

The Philips Sustainability Policy is a core element for the operations of the entire Philips organization. Sustainable development* is a priority for the Board of Management, which has formulated guidelines for sustainable performance. This policy and resulting action programs are regularly reviewed and updated to meet stakeholder needs.

Philosophy

Since Philips was founded in 1891, it has worked to improve social equity and environmental quality, proving that responsible business is good business. Operating this way, the company has been able to improve economic prosperity for itself, its stakeholders and society at large. With its tradition of integrating economic, environmental and social issues, Philips understands that sustainable development is one of the most challenging issues facing the world.

Commitment

Philips adheres to the Business Pledge for Action adopted by the world business community at the 2002 Johannesburg World Summit for Sustainable Development.

- Sustainability is the opportunity we embrace.
- Responsibility is the standard by which we should expect to be judged.
- Accountability is the obligation we assume.
- Integrity is the pathway we pursue. Therefore, Philips will:
 - Develop meaningful technology driven by the needs of society
 - Believe responsibly, living up to the Philips values, brand promise and General Business Principles.
 - Continue to build and extend trust through transparency and accountability.
 - Engage on and work with stakeholders inside and outside the company.

Policy

- Philips maintains and strengthens a culture of sustainable entrepreneurship, in line with its sustainability policy.
- Philips invests in its employees and creates a work environment that enables them to reach their full potential.
- Philips optimizes its innovation, business strategy and operations by setting financial and non-financial targets and managing constructive relationships with stakeholders.
- Philips expects its business partners to be committed to sustainable development.
- Philips is active in the community, supporting initiatives to improve people's lives, and is focusing on education and healthcare, particularly for the underprivileged.
- Philips measures and reports its sustainability performance and publishes results annually.
- Philips engages governments, non-governmental organizations (NGOs) and companies to explore new business and emerging markets to improve quality of life.







Gerald Klok Jolanda van der Meulen Arthur van der Toorn Ad Hilder Geert-Jan Duijn

* Sustainability is defined as "meeting the needs of the present generation without compromising the ability of future generations to meet their own needs. Sustainable development - which is essential for public sustainability - is the development that meets the needs of the present without compromising the ability of future generations to meet their own needs." (World Commission on Environment and Development, 1987)



EcoVision 2002-2005 Environmental action program

Product improvements

Philips product developers follow EcoDesign principles and focus on one or more of the following Green Focus Areas



	Mandatory target	Recommended target
EcoDesign ¹	Level 6 on maturity grid	Level 8 on maturity grid
Green Flagship products ¹	One per product division per year	One per business per year
Packaging	Maintain performance	10% reduction
Supplier management ¹	Level 6 on maturity grid	Level 8 on maturity grid

Process improvements

	Mandatory target	Recommended target
Energy	10%	20%
Waste	20%	30%
Water	15%	20%
Emissions to air and water		
Hazardous substances (category I)	70%	90%
Hazardous substances (category II)	30%	50%
Non-hazardous solvent substances (category III)	15%	30%
Packaging	Maintain performance	10% reduction
Supplier management ¹	Level 6 on maturity grid	Level 8 on maturity grid
ISO 14001 certification	All manufacturing sites	All facilities

¹ Targets per category I & II until 15 September 2005. Category I & II, which target are to be achieved by 30 September 2005. Target values from 15 September are shown and might have been corrected and/or not applicable.

² Green Philips is linked to a product or product line that meets defined EcoDesign criteria and also maintains or improves the level of the Green Focus Areas. The Green Focus Areas are defined as follows: Energy consumption, Hazardous substances, Packaging, Water, and Waste.

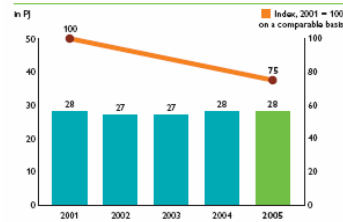


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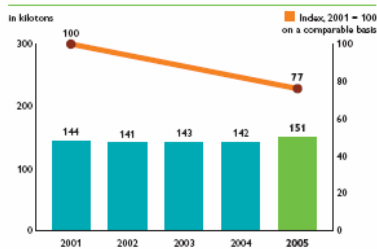
Percentage of reporting organizations ISO 14001 certified



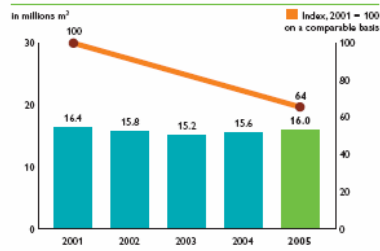
Total energy consumption



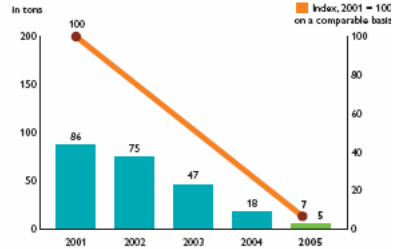
Total waste



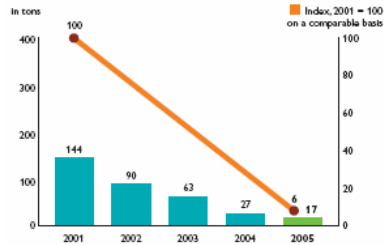
Total water intake



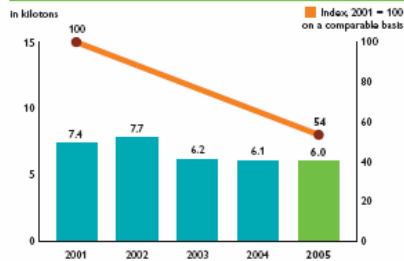
Total restricted substances



Total hazardous substances



Total relevant substances



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19

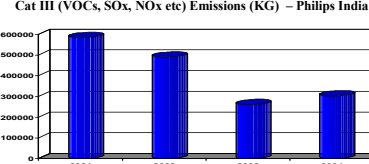
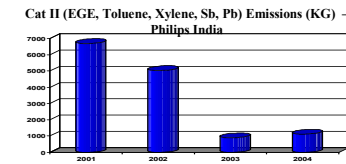
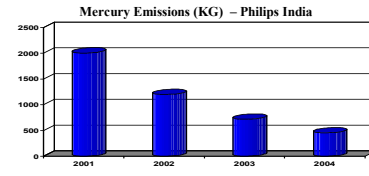
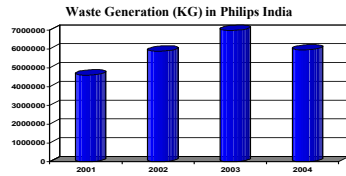
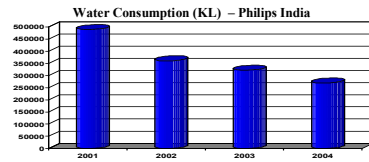
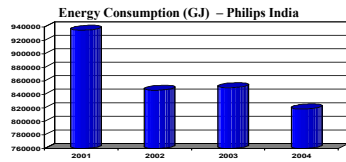
EcoVision III (2006-2009)

Improvements	Targets
Product improvements	
Yearly target set on number of Green Flagships: 2006	35
Process improvements*	
Global Warming Potential (CO ₂ equivalents)	
Energy reduction (direct CO ₂)	5%
PFC reduction	31%
Other greenhouse gas reductions	4%
Water	7%
Total waste	7%
Restricted substances: benzene emissions	100%
Restricted substances: mercury emissions	83%
Restricted substances: CFCs/HCFCs	94%
Other restricted substances (excluding CFCs from cooling systems)	100%
Hazardous substances: PFC emissions	31%
Hazardous substances: lead	100%
Hazardous substances: toluene	100%
Hazardous substances: xylene	100%
Other hazardous substances	100%

* Total reduction targets in absolute terms, against the base year 2005

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20



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21

Green Supply Chain (Logistics):

Focal Areas:

Compliance

Optimization

Handling of goods at transfer points

Transport



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22

Use:

Major Issue:

Energy Consumption

Maintenance



Use



End of Life Product:

E-Waste



EOL Product



Recycling, Repair & Reuse, Remanufacture

Incineration / Land-fill



In Essence

“Green Manufacturing and Management” is about

Designing products using Design For Environment Principles,
manufacturing them with eco-efficient processes,

delivering them to the customer with the least environmental
impact and

applying “Cradle to Cradle” or similar approaches for handling
EOL products.

