

# GPNI Future Activities for Indian Industries

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Green  
Purchasing  
Network  
India

# Let us all work for Green Age



# Importance of Green Manufacturing

- Environmental and social issues becoming important in managing any business
- Increasing trend world over for the environment-friendly products
- Important business strategy for major corporations for future sustainability and competitiveness
- Percolating down the supply chain
- Non-tariff trade barriers for the exports

*Ultimately...*

- *We need to transform our economy and our societies into sustainable ones.*

# Two popular approaches adopted around the world

## Green Purchasing Greening Supply Chain

### MANUFACTURERS

can not produce  
“*green products*”  
unless they work  
together with  
suppliers.



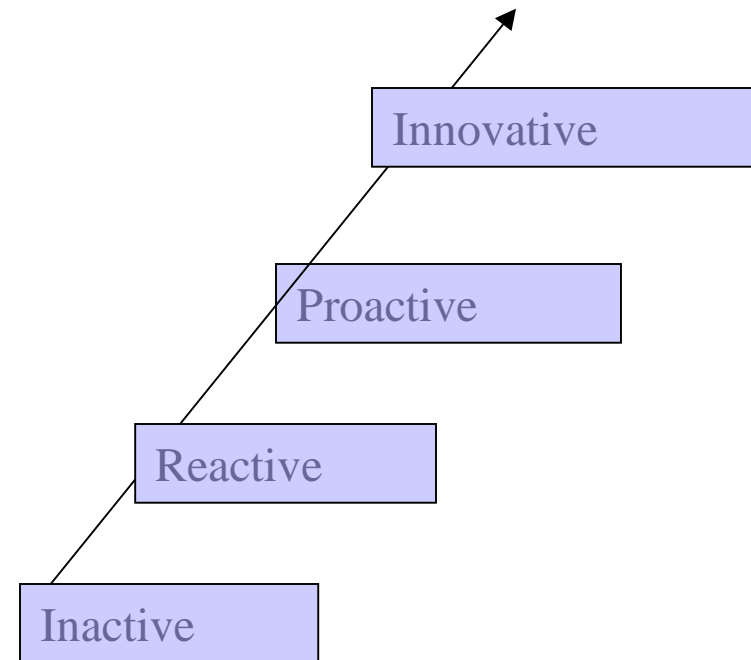
### SUPPLIERS

need to meet  
requirements of  
buyers to maintain  
business relationship.

*The beauty here is that it results in win-win situation for all!*

# Why Indian companies should go for Green Manufacturing?

- Responding to the demands from (overseas) buyers
- Makes their standards of higher quality than others.
- Saves not only cost but also valuable resources
- Eliminates waste through the production process.
- Promotes innovative design and thus new market opportunities
- Reduces liabilities, creates new business opportunities



# How can you adopt Green Purchasing concepts?

- Procurement of goods and services that have less impact on the environment
- Incorporate environmental considerations as part of the normal purchasing process
- Incorporate pollution prevention principles early in purchasing process
- Examine total multiple environmental impact throughout the product and service's life-cycle

Let's do it together?

- Let us be proactive and innovative to be the best in the world
- We need to work together in this new area for the benefit of Indian industry
  - Learning from experts / international experiences
  - Networking
  - Information Sharing
  - Awareness / Capacity Building
  - Explore new business opportunities

# Green Purchasing Network India

- An evolving network of professionals interested in Green Purchasing and Green Supply Chain issues
- Objectives
  - To create awareness amongst Indian industry and other stakeholders about Green Purchasing and Procurement (GPP)
  - To develop a pool of experts on GPP and facilitate networking amongst them
  - To encourage and facilitate implementation of GPP and Greening Supply Chains (GSC) projects to enhance the competitiveness of the Indian industries



# GPNI Activities

- Email discussion forum
- Awareness seminars, workshops, exhibitions
- Technical information dissemination
  - *Toolkit*
  - *Newsletters*
  - *Website*
- Technical assistance
- B2B connections in the areas of GSC
- Collaboration with IGPN



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Our Joint efforts will slow down the clock



# Proposed Organizational Structure

- To start with, more of an electronic network with one or two actual events in a year
- Initially a pro-temp committee, coordinator and some advisors
- Administrative issues handled by E2KM Group as convener / coordinator of GPNI for the time being
- Formal organization may evolve in due course which could be a membership organization or any other appropriate legal entity depending on the extent of activities and financial outlay.